

PALGRAVE STUDIES in FASHION and the BODY

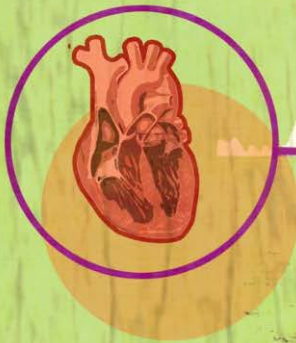


Image: 'Cardio exercise' by Bill McConkey. Credit: Bill McConkey, CC BY

Series Editors: Jane Tynan, Central Saint Martins, University of the Arts London & Suzannah Biernoff, Birkbeck, University of London

Palgrave Studies in Fashion and the Body will publish research that offers a fresh perspective on the cultural and historical importance of fashion and the fashioned body. Over the past twenty years fashion studies has been a vibrant and growing field touching on various disciplines including art, film, history, design, literature, politics, geography and anthropology. This book series will explore the modes of representation that fashion has taken historically and considers the cultural contexts for new directions in fashion in contemporary society. As a bodily practice and a major cultural industry, fashion involves cultural processes that increasingly shape individual and collective identities.

We invite proposals on any aspect of the fashioned body in its various local and global contexts and welcome expressions of interest from scholars working on the history of the body and gender. Questions to be explored in the series include: How is the body fashioned by new technologies, economics and global politics? What are the ethical issues arising from changing patterns in the production and consumption of fashion? Does fashion embody dominant discourses about class, gender, nationality, normativity, race and ethnicity? And how do everyday practices contest them?

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